



SHAREAR HOQUE

Address: Dhaka, Bangladesh
Phone: +88 01887571126
Email: sharear.hoque.srabon@gmail.com
Website: www.sharearhoque.com

SUMMARY

Results-driven Media Buyer seeking a dynamic role to apply expertise in optimizing ad performance and maximizing ROAS through data-driven strategies. Skilled in managing high-budget campaigns across Facebook, Google, and TikTok, with a strong foundation in creative testing, landing page CRO, and persuasive ad copywriting. Proven track record of scaling winning campaigns and leveraging AI tools to enhance targeting precision. Experienced in collaborating with top media buyers and utilizing advanced tracking solutions to drive measurable business growth.

WORK EXPERIENCE

Media Buyer, Krista Mashore Coaching [LINK](#) **Mar 2024 - Jan 2025**

- Worked directly with a Senior Media Buyer managing \$2M/year in ad spend, mastering high-level campaign scaling strategies.
- Pioneered AI-driven ad creative testing, enabling 10x more variations than industry norms, maximizing winning campaigns.
- Gained expertise in advanced Facebook, YouTube, Google, and TikTok Ads strategies, optimizing ad performance across multiple platforms.
- Enhanced tracking accuracy by 20% with 3rd-party tracking software, ensuring precise data-driven decisions.

Internal Media Buyer, Denflow [LINK](#) **Jan 2021 - Mar 2024**

- Achieved a 5x ROAS through strategic Facebook and Google Ads management, optimizing ad spend efficiency.
- Increased landing page conversion rates by 10%, refining user experience for higher lead conversion.
- Developed high-converting video ad scripts and persuasive copy, driving stronger ad engagement.
- Managed ad campaigns for multiple dental clinics, gaining deep insights into patient acquisition strategies and refining ad targeting for local service businesses.

ENGLISH PROFICIENCY

IELTS (International English Language Testing System)

July 2024

British Council

- Score: **Band 7**

WHY I'M YOUR BEST BET?

- **Conversion-Focused Web Development:** Expertise in optimizing websites to enhance customer journey and maximize conversions.
- **Advanced Video Ad Production:** Strong video editing skills to create high-impact, attention-grabbing ad creatives.
- **High-Budget Media Buying Expertise:** Mentored by a \$2M/year media buyer, mastering advanced ad scaling and performance strategies.
- **Persuasive Copywriting:** Skilled in crafting compelling, results-driven ad copy that enhances campaign effectiveness.
- **AI-Powered Optimization:** Proficient in leveraging AI tools to streamline creative testing and maximize winning campaigns efficiently.